



# Rotaripost

August 14,  
2018

## Keynote

## Louisiana's Chance To Shine Early Childhood Education

**John Dean**, a Shreveport native, received his B.S. in accounting from LSUS and then attended the University of Texas where he earned his M.P.A. specializing in taxation.

Dean joined Heard, McElroy & Vestal in 1981 and retired in 2011 after serving as managing partner for the previous 11 years. He remains active with the firm today as partner of counsel, concentrating in areas of taxation, business valuation and litigation services.

In 2010, John was the recipient of the AICPA's Public Service Award which recognizes members who have made a significant contribution to their community.

During that same year John received the LSCPA Public Service Award and the Greater Shreveport Chamber of Commerce Business Leader of the Year.

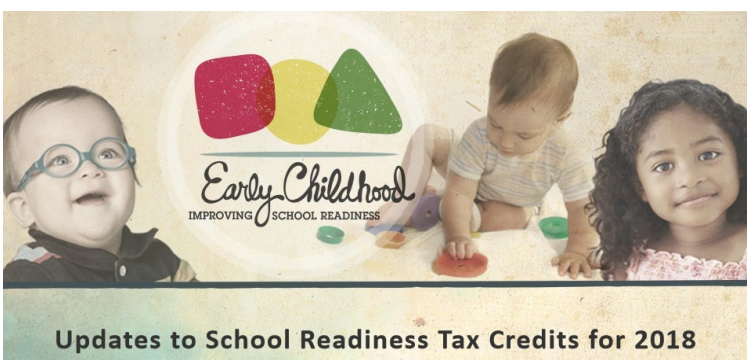
He has served on the boards for several community organizations and foundations too numerous to mention.

On Tuesday he will provide us with information on Louisiana's School Readiness Tax Credits (SRTC) and will explain how the business tax credit works for businesses that donate funds to early childhood education. Several studies have concluded that early intervention with our children's education is essential to turning the tide of our literacy issues which lead to so many of our other resulting problems in our community.

John will give us insight on how the SRTC reduces the taxes paid by individuals and businesses on a dollar-for-dollar basis.



John Dean



Tuesday,  
12:00 Noon

12:13 p.m.  
Historical Start

Shreveport  
Convention  
Center

### Rotarians Serving Others

<i>Charlie Henington</i>	<i>Money Table</i>
<i>Tom Arceneaux</i>	<i>Raffle</i>
<i>Keith Hanson</i>	<i>Scanner- Greeter-4Way Test</i>
<i>Miles Hitchcock or Laurie Boswell</i>	<i>Invocation Inspiration</i>
<i>Bruce Willson And Kermit Poling</i>	<i>Music</i>

## New Member

On Tuesday we welcomed our latest new club member—**Wesley Shepherd**. Wes was born and raised in Shreveport and currently lives in Benton. After graduating from Caddo Magnet High School he attended Louisiana Tech University and then later he graduated from Bossier Parish Community College with a degree in oil and gas production technology. While at Tech he was a member of Delta Chi Fraternity where he continues to be an active alumni today.

Since 2011, Wes has been the COO of Chanse Energy Corporation located at 515 Fannin St. in downtown Shreveport. He is an associate member of the Republic Women of Bossier and is actively involved with local and state politics.

Wes and his wife Brittany have two children, ages three and one. His classification is **oil and gas operations, production** and his sponsor in the club is Chris Stokes.



*(From left) Wes Shepherd, Brittany Shepherd and Chris Stokes*

## Latest new Paul Harris Fellow!



On Tuesday, Charlotta Nordyke honored **Carl Johnson** with his Paul Harris Fellowship. Caught unaware, Carl was surprised as he thought that he was coming as Charlotta's guest simply to hear the speaker.

Charlotta was very proud to share The Rotary Foundation with her long time friend and partner. You could hear a bit of a chuckle around the room when she said that when she thinks of someone who exemplifies the first item of Rotary's Four-Way Test "Is It The Truth" that Carl always comes to mind as Carl is always going to be truthful, sometimes painfully so.





Sign up for one of the committees that handle our registration area. GREAT VISIBILITY!!

*(From left) Charlotte Jones selling raffle tickets; James Adams (chair of the Sgt at Arms committee); Doug Bland collecting guest lunch money; and Ken Krueger greeting and scanning.*



*(Above) John Tuggle introduced his two guests: Samantha Bonnette and Deonci Sutton*

*(Right) Nita Cook with her guest Melanie Johnson*



## Rotaripost

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Call Judy Bellew if you have any questions about the club.

Follow us on Facebook



### Raffle Winners Last Week

TRF Raffle—Doug Bland

*Thank you for your contribution to The Rotary Foundation—This applies to your next PHF*

Flowers from Rose-Neath Florist—

Robert Touchstone

Andy Shehee's hen eggs—Reggie Abrams

### Program on August 21 2018

**Cecil Campbell**  
District Governor

**Shreveport Convention Center**  
Rooms 206-208

### Ad Spec Sheet 2018-2019 Rotary Club Roster

For more information contact  
Cory Boyett, 318.869.1319  
orders@boyettprinting.com

### Please consider placing an ad in the 2018 - 2019 Rotary Club of Shreveport Roster!

#### ADFORMATSACCEPTED

PDF, EPS, or TIFF  
All ads should be sized exactly to  
the ad size specifications and have a  
resolution of at least 300 dpi.

#### SUBMITTING ADS

Please send all print-ready artwork to  
orders@boyettprinting.com.  
Please include the name of your  
company in the file name along with  
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Ex. "BoyettPrintingRotaryAd.pdf"

#### DESIGN SERVICES

If you need help creating your ad,  
our design team would be more than  
happy to assist you. All design  
services are \$55/hour. You can send  
your ad copy and images to orders@  
boyettprinting.com.

#### Deadline to purchase ads Sept. 14, 2018

Note: All ads will print in color.

#### PAYMENT FOR AD

Make all checks payable to:  
Rotary Club of Shreveport  
Attn: Judy Bellew  
P.O. Box 380 | Shreveport, LA 71162

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Shreveport, LA 71104  
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<p>Full Page 3.5" x 7.375" \$300 \$500 tab page \$750 inside cover \$1500 back cover</p>
<p>Half Page 3.5" x 3.688" \$150</p>
<p>Business Card 3.5" x 1.5" \$75</p>

### APPLICATION FOR MEMBERSHIP

Unless written objection is received within 7 days, there will be added to the membership of the

**Rotary Club of Shreveport**

the following:

**Jennifer Lawrence**

Director of Institutional Advancement & Grants

BPCC

Bossier City, LA

**Classification**

Education, University

**Proposed by**

Gayle Flowers & Rick Bateman